

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81093

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81093-1

DATE PRINTED

11/13/12

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	330290	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE	
AND	600 Fairmount Ave Ste 306		1250 Eye Street NW	
ADDRESS	Towson MD 21286-1002		Ste 900	
	USA		Washington DC 20005	
CONTACT	ANNE BRAUNSCHEDEL		USA	
			PRODUCTROF EST. 1564 10/30-11/6	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1564	PRODUCT CODE 9820	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	06:58A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	4	500.00	2000.00
2	01111..	4	02:57P	04:00P	30S	10/30/12-11/02/12	THE DOCTORS	4	750.00	3000.00
3	01111..	4	04:00P	05:00P	30S	10/30/12-11/02/12	DR. PHIL	4	1200.00	4800.00
4	02222..	8	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	8	1000.00	8000.00
5	01111..	4	06:00P	06:30P	30S	10/30/12-11/02/12	NEWS 3 AT 6	4	2000.00	8000.00
6	01010..	2	06:30P	07:00P	30S	10/30/12-11/01/12	CBS EVENING NEWS	2	3500.00	7000.00
7	01111..	4	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	1400.00	5600.00
8	01111..	4	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	4	1600.00	6400.00
9	01111..	4	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	4	1200.00	4800.00
10	0101101	4	11:00P	11:35P	30S	10/30/12-11/04/12	LATE NEWS	4	3000.00	12000.00
11	T	1	10:00P	11:00P	30S	10/30/12-10/30/12	VEGAS	1	10000.00	10000.00
12	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	8500.00	8500.00
13	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	10000.00	10000.00
14	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	9000.00	9000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		Washington DC 20005	
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			PRODUCT	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 1564	9820	
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			FROM	TO						
15	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	10000.00	10000.00
16	Sa	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	500.00	500.00
17	Sa	1	09:58P	11:00P	30S	11/03/12-11/03/12	48 HOURS	1	4000.00	4000.00
18	Su	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	500.00	500.00
19	Su	1	12:57P	04:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 1PM GAME	1	20000.00	20000.00
20	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	10000.00	10000.00
21	11000..	2	06:58A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	500.00	1000.00
22	10000..	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	750.00	750.00
23	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1200.00	1200.00
24	20000..	2	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	2	1000.00	2000.00
25	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	2000.00	2000.00
26	10000..	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	3500.00	3500.00
27	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1400.00	1400.00
28	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1600.00	1600.00
29	10000..	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	1200.00	1200.00
30	1000000	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	3000.00	3000.00

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			FROM	TO						
							Total Contract:	64		161750.00
							Billing Summary			
						Oct	Nov	Dec	Total	
					Qtr 4-12	.00	160250.00	.00	160250.00	
									GRAND TOTAL	160250.00

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